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EDUCATION

Old Dominion University, Norfolk, VA 08/2022 - 12/2025
Bachelor of Science, Communication with a Major in Media Studies
Bachelor of Science, Game Studies & Design
GPA: 3.86
Dean's List: Spring 2023 – December 2025
Relevant Coursework: Media Marketing & Promotions, Media Industries, Digital Literacy, Media Audiences, Entertainment Journalism, Cyber Law

EXPERIENCE

Studio Center, Virginia Beach, VA 05/2025 - 08/2025
Social Media Intern

- Designed high-quality graphics for websites and social media platforms.
- Helped draft content similar to announcements, promotional materials, and media messaging.
- Assisted with public-facing communications by creating written and visual digital content.
- Produced written and visual media materials aligned with established communications strategies and brand standards.
- Utilized graphic design software to prepare storyboards and mock-ups.
- Designed and created engaging social media content for various platforms and campaigns.
- Monitored social media channels for news, trends, and customer inquiries.
- Researched current design trends to ensure designs remain relevant and up to date.

Gelati Celesti, Virginia Beach, VA 01/2021 - Present
Shift Lead

- Managed store operations during absence of Store Manager or Assistant Manager.
- Served as a front-facing point of contact for customers, responding to questions and concerns professionally.
- High levels of professionalism in handling customer inquiries, complaints, and feedback, reflecting effective communication skills.
- Trained new employees on proper procedures to meet appropriate health, safety, and customer service standards.
- Led a team of employees during shifts, ensuring smooth operations and adherence to company standards.
- Troubleshoot system issues related to network connectivity, software installation and configuration, and printing.

LEADERSHIP

Monarch Odyssey Project, Norfolk VA 08/2025 - 12/2025
Co-Producer

- Assisted in coordinating team tasks and timelines for a collaborative capstone project.
- Supported communication between team members to help meet inflexible project deadlines.
- Helped track progress and ensure assigned tasks were completed on time Increased the number of models, textures, and environmental elements for the game by 20%.

SKILLS

- Proficiency in Microsoft Office
- Graphic design
- Proficient in Canva
- Screenwriting and scriptwriting
- Media monitoring
- Data analysis
- Academic writing, grammar, and mechanics
- Media management
- Interpersonal communication
- Team leadership