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## EDUCATION

Old Dominion University, Norfolk, VA

08/2022 - 12/2025

**Bachelor of Science**, Communication with a Major in Media Studies

**Bachelor of Science**, Game Studies & Design

**GPA:** 3.86

**Dean's List:** Spring 2023 – December 2025

**Relevant Coursework:** Media Marketing & Promotions, Media Industries, Digital Literacy, Media Audiences, Entertainment Journalism, Cyber Law

## EXPERIENCE

Studio Center, Virginia Beach, VA

05/2025 - 08/2025

### Social Media Intern

- Designed high-quality graphics for websites and social media platforms.
- Helped draft content similar to announcements, promotional materials, and media messaging.
- Assisted with public-facing communications by creating written and visual digital content.
- Produced written and visual media materials aligned with established communications strategies and brand standards.
- Utilized graphic design software to prepare storyboards and mock-ups.
- Designed and created engaging social media content for various platforms and campaigns.
- Monitored social media channels for news, trends, and customer inquiries.
- Researched current design trends to ensure designs remain relevant and up to date.

Gelati Celesti, Virginia Beach, VA

01/2021 - Present

### Shift Lead

- Managed store operations during absence of Store Manager or Assistant Manager.
- Served as a front-facing point of contact for customers, responding to questions and concerns professionally.
- High levels of professionalism in handling customer inquiries, complaints, and feedback, reflecting effective communication skills.
- Trained new employees on proper procedures to meet appropriate health, safety, and customer service standards.
- Led a team of employees during shifts, ensuring smooth operations and adherence to company standards.
- Troubleshoot system issues related to network connectivity, software installation and configuration, and printing.

## LEADERSHIP

Monarch Odyssey Project, Norfolk VA

### Co-Producer

08/2025 - 12/2025

- Assisted in coordinating team tasks and timelines for a collaborative capstone project.
- Supported communication between team members to help meet inflexible project deadlines.
- Helped track progress and ensure assigned tasks were completed on time. Increased the number of models, textures, and environmental elements for the game by 20%.

## SKILLS

- Proficiency in Microsoft Office
- Graphic design
- Proficient in Canva
- Screenwriting and scriptwriting
- Media monitoring
- Data analysis
- Academic writing, grammar, and mechanics
- Media management
- Interpersonal communication
- Team leadership