Kellyn Moorefield

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EDUCATION

Old Dominion University, Norfolk, VA

08/2022 - 12/2025

Bachelor of Science

Major or Concentration: Game Studies & Design

GPA: 4.0

Dean's List: Fall 2022 - Present

Old Dominion University, Norfolk, VA

08/2022 - 12/2025

Bachelor of Science

Major or Concentration: Communication with a Major in Media Studies

GPA: 3.95

Dean's List: Fall 2022 - Present

Overall Information 08/2022 - 12/2025

Perry Honors College, Merit Scholarship Recipient

Overall GPA: 3.85

Relevant Courses: Video Game Storytelling, Game Mechanics, Game Design and Rhetoric, Game Criticism, Media Marketing & Promotions, Media Audiences

EXPERIENCE

Studio Center, Virginia Beach, VA

05/2025 - 08/2025

Social Media Intern

- Designed high-quality graphics for websites and social media platforms using Adobe software.
- Utilized graphic design software to prepare storyboards and mock-ups.
- Designed and created engaging social media content for various platforms and campaigns.
- Monitored social media channels for news, trends, and customer inquiries.
- Researched current design trends to ensure designs remain relevant and up to date.

Gelati Celesti, Virginia Beach, VA

01/2021 - Present

Shift Lead

- Managed store operations during absence of Store Manager or Assistant Manager.
- Troubleshot system issues related to network connectivity, software installation and configuration, printing.
- High levels of professionalism in handling customer inquiries, complaints, and feedback, reflecting effective communication skills.
- Trained new employees on proper procedures to meet appropriate health, safety, and customer service standards.
- Led a team of employees during shifts, ensuring smooth operations, and adherence to company standards.

LEADERSHIP

Co-Producer; Monarch Odyssey Project

08/2025 - Present

- Student Capstone led project, in charge of overseeing the project and ensuring tasks are completed by each team.
- Worked in the 3D Department, increased the number of models, textures, and environmental elements for the game by 20%

SKILLS

- Proficiency in Adobe software
- Proficient in Microsoft Office
- Game engines: Ren'Py and Unity
- Scripting languages: Python and C#
- Proficient in Canva, Inkscape, and Blender
- Graphic design
- Data analysis
- Academic writing, grammar, and mechanics
- Media management
- Interpersonal communication and team leadership